



Be a culture builder: sponsor a festival.

Every fall, the Kamloops Society for the Written Arts (KSWA) brings together published authors, emerging writers, and readers for a weekend of ideas, learning, and discussion. Previously known as the *Kamloops Writers Festival*, our festival is now called *Words Alive Kamloops*. We are actively growing our event to include even more authors, more readers, and more of the general public. We are proud to contribute to the growth of the cultural industries in Kamloops and region.

You or your organization can help us expand cultural and creative opportunities in Kamloops. KSWA is actively seeking individual, corporate, and organizational sponsorship for the 2019 version of *Words Alive Kamloops*. Be a part of something special, and support local culture. For \$1,000 to \$5,000, you can become a Festival Sponsor. Or become a Friend of the Festival for \$50 to \$100.

Words Alive Kamloops

Sponsorship Levels and Benefits

We are proud to promote our Lead, Platinum, Gold, and Silver Sponsors in the following ways:

- Logos on all festival websites and print materials (program, flyers, posters)
- Verbal recognition at every festival activity and session
- Social media mentions before, during, and after the festival
- VIP invitation to all festival evening events

Lead Sponsor	Platinum Sponsors	Gold Sponsors	Silver Sponsors
\$5,000	\$3,000	\$2,000	\$1,000
<p style="text-align: center;">Public cheque presentation with media</p> <p style="text-align: center;">Speaking opportunity at Friday evening Kickoff event</p> <p style="text-align: center;">Onsite presence at festival (booth or table)</p> <p style="text-align: center;">Promotional Material in Festival Bags</p> <p style="text-align: center;">3 Full Festival Passes*</p>	<p style="text-align: center;">Speaking opportunity at Saturday evening Music and Reading event</p> <p style="text-align: center;">Onsite presence at festival (booth or table)</p> <p style="text-align: center;">2 Full Festival Passes*</p> <p style="text-align: center;">Promotional Material in Festival Bags</p>	<p style="text-align: center;">Onsite presence at festival (booth or table)</p> <p style="text-align: center;">1 Full Festival Pass*</p> <p style="text-align: center;">Promotional Material in Festival Bags</p>	<p style="text-align: center;">Onsite presence at festival (booth or table)</p> <p style="text-align: center;">Promotional Material in Festival Bags</p>

* If you do not wish to use the Full Festival Passes yourself, we are happy to facilitate a public contest in your name

Not sure if sponsoring our festival is right for you or your organization? Let's talk!
Contact us at info@kswa.ca, or call JP Baker at 250-682-3322

Friends of the Festival

For \$50 to \$100, you can become
a Friend of the Festival in 2019.

Friends of the Festival are proud supporters of the written arts in Kamloops. They may or may not be writers themselves. Regardless, they understand the importance of nurturing the arts in the community, particularly the values of reading, literacy, and written expression. Our Friends believe in the health and social benefits of reading, and the importance of the written word in community and individual identity and spirit.



Friends of the Festival are proudly acknowledged on our website and in our Festival program. Our Friends also receive a 2019 Festival coffee mug and VIP invitations to special events held by the Kamloops Society for the Written Arts.

To become a Friend of the Festival for 2019,
please contact info@kswa.ca, or contact JP Baker at 250-682-3322.



Kamloops Society for the Written Arts